

## DIGITAL MARKETING AND DESIGN COORDINATOR

### MIDDLESBROUGH



#### The Role

The post holder will support the Head of Marketing, PR and Communications and the Company's Marketing and Communications team in addition to working closely with all approved external agencies. They will be responsible for an extensive range of specific internal/external digital marketing and design projects.

#### The Candidate

##### Required knowledge:

Knowledge using Microsoft Office, Google Analytics/SEO, Wordpress, Social media platforms including Twitter, LinkedIn, YouTube, Facebook and Instagram

##### Preferred knowledge:

Adobe Design Packages, Canva or similar editing programme, Photography and video editing, B2B marketing and communications

##### Qualifications:

Qualified to degree level in digital marketing with design/communications experience

##### Benefits

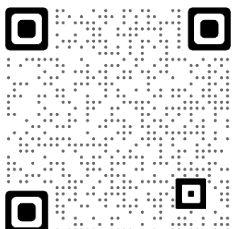
- 25 days holiday (plus Bank Holidays, subject to shift pattern)
- Cycle to work scheme
- Opportunity to access Training and
- Employee Assistance Programme for personal support (health, finance, etc.)
- Company pension scheme
- Sick pay scheme

#### The Company

PD Ports is one of the UK's major port groups and one of the largest employers in the Tees Valley. Operating out of 12 key ports and logistics centers across the UK, we are committed to retaining and developing talent nationwide. With headquarters based in the North East of England, PD Ports owns and operates Teesport, one of the UK's most progressive ports, which supports over 22,000 jobs and generates £1.4bn to the economy every year.

If you are interested in joining the team at this exciting time, please submit a detailed C.V. outlining your relevant skills & experience along with a covering letter to: [hr.recruitment@pdports.co.uk](mailto:hr.recruitment@pdports.co.uk)

Closing date: Friday, 30<sup>th</sup> September 2022



Scan our QR code to take you directly to our careers page.

