



MARKETING AND COMMUNICATIONS APPRENTICE (LEVEL 3) MIDDLESBROUGH



The Company

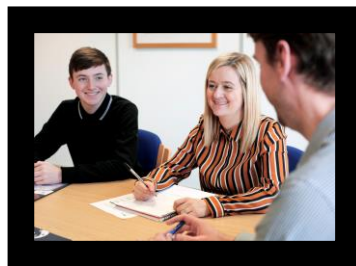
PD Ports is one of the UK's major port groups and the largest private employer in the Tees Valley. Operating out of 12 key ports and logistics centres across the UK, we are committed to retaining and developing talent nationwide backed by our award-winning training and development programmes. At PD Ports, we are currently on the biggest recruitment drive in the history of our business, underpinned by the most ambitious apprenticeship programme in the UK port industry. With headquarters based in the North East of England, PD Ports owns and operates Teesport, one of the UK's most progressive ports, which supports over 22,000 jobs and generates £1.4bn to the economy every year.

The Department

Reporting to the Head of PR, Marketing and Communications, this role will be located in the Marketing and Communications Department based in Queen's Square, Middlesbrough.

The Apprenticeship

An 18-month programme, which will provide a high standard of knowledge, skills and behaviours in line with the requirements of the marketing and communications team, as well as the wider working environment. A mentor from within the business will be allocated to support the candidate throughout their apprenticeship, to set learning goals and track progress.



There will be a requirement to complete the Level 3 Marketing Assistant Apprenticeship Standard and represent work in an End Point Assessment (EPA).

The aim of the apprenticeship programme is to develop professional marketing and communications skills in addition to organisational knowledge, with support from the business and external training providers.

To develop an understanding of PD Ports, its strategic vision, culture and values and how the company's communications and marketing strategies align. The role will support the day-to-day delivery of effective communications and marketing campaigns to drive business growth and development, foster partnerships, strengthen engagement and enhance reputation with employees, customers, stakeholders and the communities it serves.

Applicants will need the following qualifications and initial skill base to apply.

- GCSE Maths and English qualification minimum Level 4 (Grade C or above)
- Good level of IT Skills, Microsoft Word, excel, outlook as minimum
- Analytically minded
- Creative thinker
- Customer Oriented
- Situational awareness
- Ability to use own initiative
- Professional conduct
- High levels of accuracy/attention to detail
- Have problem solving and decision making skills
- Ability to work to deadlines
- Driving License – or working towards driving test

If you are interested in this exciting opportunity, please submit a detailed C.V. outlining your relevant skills & experience along with a covering letter to:

Tanya Mountain
PD Ports
Group HR Department
17-27 Queen's Square
Middlesbrough
TS2 1AH

Or via e-mail: hr.admin@pdports.co.uk

Closing date: **12th November 2021**

